

## Camille Motta

Brooklyn, NY  
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### Summary and Qualifications:

Nineteen years professional graphic design and production experience.  
Highly creative problem solver and solution maker. Very efficient.  
Detail oriented and deadline driven.  
Expertly skilled on the Macintosh operating system using Adobe Creative Suite; Illustrator, InDesign, PhotoShop, Acrobat, ImageReady, GoLive, Quark, Fetch, etc.

### Objective:

To find a full-time position in a healthy, supportive environment.

### Education:

Bachelor of Science, Studio Art,  
State University of New York,  
College at Oneonta  
Oneonta, New York  
1992

Associates Degree, Applied Art,  
Advertising Design,  
Fashion Institute of Technology  
New York City, New York  
1993

### Interests and Accomplishments:

Successful design, art, photography, music, reading, publishing, skiing, tennis, previous non-profit board director and community choir member. Community gardener.  
Volunteer tennis instructor for 5 years coaching 5 to 15 year olds weekly.  
Curator, organizer and promoter of art and music shows. Featured artist in gallery shows in New York City, San Francisco & Oakland.

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## Camille Motta Graphic Art and Design

1998—Present

Clients from a wide variety of industries including entertainment, advertising agencies, retail companies, promotions and promotional product advertising, marketing, public relations, financial firms and organizations from the non-profit sector.

Victoria's Secret Beauty, Consultant, Creative Packaging Production 2014—2015  
Created print mechanicals for fragrance and body care products, primary and secondary packaging for multiple in house brands. Troubleshotted and coordinated the approval process with designers and engineers. Digitally delivered final files to vendors.

David Yurman, Production Artist 2014  
Sole print production artist for the design team. Created print advertising mechanicals for billboards, street banners, catalogs, magazine and newspaper ads and in-store signage. Created digital and physical composites and mock-ups. Maintained studio equipment.

God's Love We Deliver, Graphic Designer 2014  
Created signage, social media graphics and print ads for the public relations department.

MAC Cosmetics, Senior Production Artist 2014  
Assisted in the design and production process of primary and secondary product packaging including typesetting, in-store signage and composite mock-ups.

Tiffany & Co., Senior Computer Artist 2011—2013  
Created print advertising mechanicals for the markets of the Americas, Asia-Pacific and Europe including magazine, newspaper, outdoor advertising, catalogs, public relations and business gift materials. Generated final print materials for vendors around the world in multiple languages according to brand and campaign guidelines.

Bath and Body Works, Packaging Production Consultant 2010—2011  
Created packaging mechanicals of label art for products ranging from hand soaps and gels to lip glosses. Re-designed label art for the French Canadian market meeting regulatory requirements. Typography, copy editing and proofreading, color correcting and materials proofing.

World Wrestling Entertainment, Senior Production Artist 2010  
Created mechanicals from key art for full size color and black and white magazine and newspaper ads, lobby posters and outdoor advertising, ticket art and DVD packaging. Web banner ad production for global release in multiple languages. Photo retouching and color correcting.

Signature Wines, Graphic Designer and Production Artist 2008—2009  
Sole production and design assistant to the Creative Director. Executed concepts for various marketing materials and promotional items. Custom wine label design and web implementation with a PHP database. Created packaging, monthly newsletters, recipe cards and e-newsletters for several wine clubs including photo editing and typography responsibilities. Generated print and web assets.

Stone Yamashita Partners, Production Artist 2007  
Hands on production and design of custom conference materials including handouts, binders and books. Original design and creation of presentation graphics. Scanning, photo editing and retouching.

Creative Director, O2 Marketing + Design, Inc. 2005—2007  
Operated art department for sales staff of 7 people independently. Designed and prepared logo art for use on promotional products. Conception and digital preparation of marketing materials for all internal projects and campaigns. E-newsletter creation. Designed original vector art and logos for a large variety of uses.

Williams-Sonoma 2004  
Packaging design and production, including comps and mock-ups for the 2005 Outdoor Collection. Prepared mechanicals for hang tags, labels and packaging.

Benefit Cosmetics 2004  
Design and production of catalogs, cosmetics packaging and labels. Preparation of promotional art and press releases for print. Composite construction.

Old Navy 2003  
Design and production of packaging, hang tags, window and POP posters including mechanical paste-up. Creation of marketing materials for an annual conference, including agendas, maps and printed promotional pieces.

Publicis Dialog, Senior Production Artist 1999—2002  
Citron Haligman Bedecarré, Senior Production Artist 1999—2001  
Senior Production Artist at both of these award winning advertising agencies. Created mechanicals for national advertising campaigns, billboards, car wraps, packaging, brochures and direct mail items. Designed presentations and marketing materials for web and direct mail. PDF creation, preflighting and press check responsibilities.

The American Academy of Ophthalmology, Production Designer 1999—2001  
Designed with a team of 2 other designers and was sole production artist for 19 brochures, 4 booklets, compact disk and video cover art for the Patient Education department. Translated print materials into PDF format in several languages for website.

Bold Type, Inc., Senior Graphic Designer 1998—1999  
Various newspaper and magazine illustration, advertising and editorial design. Weekly maintenance and design of web editorial content and advertising. Creation of web graphics, animations and advertising.

Miller Tomback Corporation, Project Coordinator & Graphic Designer 1997—1998  
Sole designer for sales staff of 8. Prepared logo art for use on promotional products. Researched color, placement, and printing techniques for a wide variety of media. Project Coordinator for President of company and 3 other salesmen. Managed catalog programs and the traffic of goods. Prepared invoices.